



2024 SPONSORSHIP LEVELS AND BENEFITS

The sponsorship deadline is May 31 to ensure inclusion in marketing materials and apparel.

Checks can be made out and mailed to:

**Recreation and Fitness Resources
PO Box 1146, Bayfield, WI 54814**

Organization Name Contact

Person in Organization

Address

City

State

Zip Code

Phone Number

Email Address

My business would like to be a sponsor

- Superior Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

Please email ursula@bayfieldrec.org your businesses logo in the following formats:

- Black and white vector file and color vector file such as .eps or .ai, and
- High resolution color file with a transparent background, such as .png

Will you be providing any promotional materials to be included in the swimmers' packets?

- Yes, please drop off 650 goodies at the Bayfield Rec Center by July 15th.
- No

Superior, Platinum and Gold Sponsors select your hoodie or T-shirt sizes (Superior & Platinum: 2 Hoodie or 4 T-Shirts; Gold & Silver: 1 Hoodie or 2 T-Shirts)

T-SHIRTS

Qty

- Small _____
- Medium _____
- Large _____
- XL _____
- XXL _____

Hoodies

Qty

- Small _____
- Medium _____
- Large _____
- XL _____
- XXL _____



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Superior Sponsor - \$5,000 and above

- Name and logo prominently displayed or printed on:
 - 650 Swimmer Hoodies
 - Event T-Shirts
 - All Pages of event website
- Two Swimmer Registrations (while supplies last)
- Two (2) Swimmer Sweatshirts or four (4) Event T-Shirts
- Chamber blast featured thank you as premier sponsor in Ashland, Bayfield, Washburn & Madeline Island
- Sponsor banner with your logo displayed at the Bayfield Rec Center
- Recognition at Registration, Start, Finish, and Award Ceremony
- Your promotional materials included in the swimmer packets
- Sponsor Cling for storefront (if applicable)
- At least four Facebook Posts thanking and highlighting your business (one per month)
- Opportunity for On-Site presence at Registration, Start, Finish, and/or Awards Ceremony
- Other promotional opportunities can be discussed as requested

Platinum Sponsor - \$2,500-\$4,999

- Name and logo prominently displayed or printed on:
 - 650 Swimmer Hoodies
 - Event T-shirts
 - All pages of Event website
- Sponsor banners at Registration, Finish, and Awards Ceremony
- Two (2) Event T-Shirts or one (1) Swimmer Sweatshirt
- Sponsor banner with your logo displayed at the Bayfield Rec Center
- Special Event hoodie recognizing your sponsorship level
- Recognition at Registration, Start, Finish, and Awards Ceremony
- Your promotional materials included in the swimmer packets
- Sponsor Cling for storefront (if applicable)
- At least three Facebook Posts thanking and highlighting your business (must sign up by May 1)
- Option to attend and/or be a part of Registration, Start, Finish, and/or Awards



Gold Sponsor - \$1,000-\$2,499

- Name and logo prominently displayed or printed on:
 - 650 Swimmer Hoodies
 - Sponsor page of Event website
 - Swimmer information packets
 - Thank you signs at Registration, and Finish Line
- Two (2) Event T-Shirts or one (1) Swimmer Sweatshirt
- Point to La Pointe Key Sponsor Banner with your business name displayed at the Event at the Bayfield Rec Center until next year's Event
- Recognition at Start and Awards Ceremony
- Your promotional materials included in the swimmers packets
- Sponsor Cling for storefront (if applicable)
- Two Facebook Posts thanking and highlighting your business
- Option to attend and/or be a part of Registration, and/or Awards Ceremony

Silver Sponsor - \$500-\$999

- Name and logo displayed or printed on:
 - 650 Swimmer Hoodies
 - Event T-Shirts
 - Sponsor page of Event website
 - Swimmer information packets
 - Thank you signs at Registration and Finish Line
- Two (2) Event T-Shirts or one (1) Swimmer Sweatshirt
- Sponsor Cling for storefront (if applicable)
- Verbal recognition at Awards Ceremony
- Your promotional materials included in the swimmers packets
- One Facebook Post thanking and highlighting your business

Bronze Sponsor - \$250-\$499

- Name and logo displayed or printed on:
 - 650 Swimmer Hoodies
 - Event T-Shirts
 - Sponsor page of Event website
 - Thank you signs at Registration and Finish Line
- Sponsor cling for storefront (if applicable)
- Verbal recognition at Awards Ceremony
- Your promotional materials included in the swimmers packets
- One Facebook Post thanking and highlighting your business