



## 2024 SPONSORSHIP LEVELS AND BENEFITS

The sponsorship deadline is May 31 to ensure inclusion in marketing materials and apparel.

Checks can be made out and mailed to:

**Recreation and Fitness Resources  
PO Box 1146, Bayfield, WI 54814**

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Organization Name Contact

Person in Organization

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Address

City

State

Zip Code

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Phone Number

Email Address

### My business would like to be a sponsor

- Superior Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

### Please email [ursula@bayfieldrec.org](mailto:ursula@bayfieldrec.org) your businesses logo in the following formats:

- Black and white vector file and color vector file such as .eps or .ai, and
- High resolution color file with a transparent background, such as .png

### Will you be providing any promotional materials to be included in the swimmers' packets?

- Yes, please drop off 650 goodies at the Bayfield Rec Center by July 15<sup>th</sup>.
- No

### Superior, Platinum and Gold Sponsors select your hoodie or T-shirt sizes (Superior & Platinum: 2 Hoodie or 4 T-Shirts; Gold & Silver: 1 Hoodie or 2 T-Shirts)

#### T-SHIRTS

#### Qty

- Small \_\_\_\_\_
- Medium \_\_\_\_\_
- Large \_\_\_\_\_
- XL \_\_\_\_\_
- XXL \_\_\_\_\_

#### Hoodies

#### Qty

- Small \_\_\_\_\_
- Medium \_\_\_\_\_
- Large \_\_\_\_\_
- XL \_\_\_\_\_
- XXL \_\_\_\_\_



# 2024 SPONSORSHIP LEVELS AND BENEFITS



## **Superior Sponsor - \$5,000 and above**

- Name and logo prominently displayed or printed on:
  - 650 Swimmer Hoodies
  - Event T-Shirts
  - All Pages of event website
- Two Swimmer Registrations (while supplies last)
- Two (2) Swimmer Sweatshirts or four (4) Event T-Shirts
- Chamber blast featured thank you as premier sponsor in Ashland, Bayfield, Washburn & Madeline Island
- Sponsor banner with your logo displayed at the Bayfield Rec Center
- Recognition at Registration, Start, Finish, and Award Ceremony
- Your promotional materials included in the swimmer packets
- Sponsor Cling for storefront (if applicable)
- At least four Facebook Posts thanking and highlighting your business (one per month)
- Opportunity for On-Site presence at Registration, Start, Finish, and/or Awards Ceremony
- Other promotional opportunities can be discussed as requested

## **Platinum Sponsor - \$2,500-\$4,999**

- Name and logo prominently displayed or printed on:
  - 650 Swimmer Hoodies
  - Event T-shirts
  - All pages of Event website
- Sponsor banners at Registration, Finish, and Awards Ceremony
- Two (2) Event T-Shirts or one (1) Swimmer Sweatshirt
- Sponsor banner with your logo displayed at the Bayfield Rec Center
- Special Event hoodie recognizing your sponsorship level
- Recognition at Registration, Start, Finish, and Awards Ceremony
- Your promotional materials included in the swimmer packets
- Sponsor Cling for storefront (if applicable)
- At least three Facebook Posts thanking and highlighting your business (must sign up by May 1)
- Option to attend and/or be a part of Registration, Start, Finish, and/or Awards



### **Gold Sponsor - \$1,000-\$2,499**

- Name and logo prominently displayed or printed on:
  - 650 Swimmer Hoodies
  - Sponsor page of Event website
  - Swimmer information packets
  - Thank you signs at Registration, and Finish Line
- Two (2) Event T-Shirts or one (1) Swimmer Sweatshirt
- Point to La Pointe Key Sponsor Banner with your business name displayed at the Event at the Bayfield Rec Center until next year's Event
- Recognition at Start and Awards Ceremony
- Your promotional materials included in the swimmers packets
- Sponsor Cling for storefront (if applicable)
- Two Facebook Posts thanking and highlighting your business
- Option to attend and/or be a part of Registration, and/or Awards Ceremony

### **Silver Sponsor - \$500-\$999**

- Name and logo displayed or printed on:
  - 650 Swimmer Hoodies
  - Event T-Shirts
  - Sponsor page of Event website
  - Swimmer information packets
  - Thank you signs at Registration and Finish Line
- Two (2) Event T-Shirts or one (1) Swimmer Sweatshirt
- Sponsor Cling for storefront (if applicable)
- Verbal recognition at Awards Ceremony
- Your promotional materials included in the swimmers packets
- One Facebook Post thanking and highlighting your business

### **Bronze Sponsor - \$250-\$499**

- Name and logo displayed or printed on:
  - 650 Swimmer Hoodies
  - Event T-Shirts
  - Sponsor page of Event website
  - Thank you signs at Registration and Finish Line
- Sponsor cling for storefront (if applicable)
- Verbal recognition at Awards Ceremony
- Your promotional materials included in the swimmers packets
- One Facebook Post thanking and highlighting your business